

## NCSHPO Strategic Plan: 2010 – 2013

### Strategic Direction #1: Powerful and effective historic preservation advocacy

<b>1. Improve advocacy efforts at local, state and national levels</b>		
<i>Recommended Actions</i>	<i>Tasks</i>	<i>Responsible Parties</i>
Analyze advocacy effort and develop improvements	<ul style="list-style-type: none"> <li>• Update Board of Directors regularly</li> <li>• Rethink Advocacy strategy</li> </ul>	Hebron, Schamu
Develop SHPO best practices for advocacy	<ul style="list-style-type: none"> <li>• Create SHPO Mentor Advocacy Program</li> <li>• Assess and report on State participation in national effort in State efforts including obstacles and recommendations</li> <li>• Publish on website; keep current</li> </ul>	Harbeson, Hebron
Develop, guide and promote grassroots District Office Advocacy Day in concert with DC Advocacy Day.	<ul style="list-style-type: none"> <li>• Identify ways for Certified Local Governments to engage</li> <li>• Organize for DC lobby efforts, liaise with partners</li> <li>• Post legislative status on NCSHPO website</li> </ul>	Harbeson, Hebron
Work with national partners, especially National Alliance of Preservation Commissions and Preservation Action	<ul style="list-style-type: none"> <li>• Keep local commissions apprised of national legislative activity</li> <li>• Support commissioner participation at Annual Meeting and Advocacy Day</li> </ul>	Harbeson, Hebron

<b>2. Increase Historic Preservation Fund in President's Budget</b>		
<i>Recommended Actions</i>	<i>Tasks</i>	<i>Responsible Parties</i>
Work with Department of Interior  Continue Administration contacts	<ul style="list-style-type: none"> <li>• Evaluate/redefine role of Administration Task Force</li> <li>• Implement new performance measures</li> <li>• Verify performance measures meet current administration requirements</li> <li>• Gage implementation of new performance measures</li> </ul>	Hebron, Schamu

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### Strategic Direction #1: Powerful and effective historic preservation advocacy (Continued)

<b>3. Increase Historic Preservation Fund in Congressional Appropriation</b>		
<i>Recommended Actions</i>	<i>Tasks</i>	<i>Responsible Parties</i>
Focus on SHPOs with Appropriators in Congressional Delegation	<ul style="list-style-type: none"> <li>• Develop SHPO action check list</li> <li>• Continuous contact with all SHPO's Members Advocacy Day and beyond</li> <li>• NCSHPO Weekly updates</li> <li>• House Preservation Caucus – hold 3 Caucus and/or staff events</li> </ul>	Hebron

<b>4. Affect historic preservation legislation</b>		
<i>Recommended Actions</i>	<i>Tasks</i>	<i>Responsible Parties</i>
Executive Committee adopts legislative positions		
Maintain partnership and financial contribution with PA, NAPC	<ul style="list-style-type: none"> <li>• Encourage each SHPO Office to join PA, NTHP, NAPC</li> </ul>	All Staff
Continue relationship building with NTHP Advisors and Board, state and local partners		Harbeson, Hebron, Schamu
Research other non-profit organizations for advocacy ideas	<ul style="list-style-type: none"> <li>• Seek broader relationships with other associations-AIA, AIP</li> </ul>	Hebron
Maintain NCSHPO presence on Capitol Hill by SHPOs, staff	<ul style="list-style-type: none"> <li>•</li> </ul>	Hebron, Schamu

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### Strategic Direction #2: Strengthen the national historic preservation program.

<b>1. Build coalition for exploring and implement recommendations to improve the federal preservation program.</b>		
<i>Recommended Actions</i>	<i>Tasks</i>	<i>Responsible Parties</i>
Identify others who are interested or concerned	<ul style="list-style-type: none"> <li>• Work with ACHP on implementation of PASR 13 to investigate structure of federal program through an independent panel.</li> </ul>	Harbeson, Hebron, Schamu
Identify participation by NPS and Trust (and others)	<ul style="list-style-type: none"> <li>• Maintain communication</li> <li>• Continue NPS Cooperative Agreement</li> </ul>	All Staff
Review external reports of Historic Preservation Program	<ul style="list-style-type: none"> <li>• Determine next steps</li> </ul>	Harbeson, Hebron, Schamu

<b>2. Promote full funding of the Historic Preservation Fund (as mentioned in Strategic Direction #1)</b>		
<i>Recommended Actions</i>	<i>Tasks</i>	<i>Responsible Parties</i>
Support Fully Fund HPF coalition looking for legislative vehicle	<ul style="list-style-type: none"> <li>• Maintain communication among members, look for legislative opportunities</li> </ul>	Harbeson, Hebron, Schamu

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### Strategic Direction #2: Strengthen the national historic preservation program. (Continued)

3. Continue NCSHPO Task Forces, Work Groups and Committees		
<i>Recommended Actions</i>	<i>Tasks</i>	<i>Responsible Parties</i>
Continue NCSHPO Task Forces, Work Groups and Committees	<ul style="list-style-type: none"> <li>• Executive Committee</li> <li>• Nominating Committee</li> <li>• Investment Committee</li> <li>• BLM PA Task Force</li> <li>• Sustainability Task Force</li> <li>• Add Task Forces/Working Groups as Necessary</li> </ul>	All Staff
4. Work with the ACHP, NPS, NTHP, NATHPO and Preservation Action to promote the SHPO programs.		
<i>Recommended Actions</i>	<i>Tasks</i>	<i>Responsible Parties</i>
Develop fact sheets on SHPO program areas	<ul style="list-style-type: none"> <li>• Share with partners</li> </ul>	Harbeson
Advance Historic Preservation Fund, Save America's Treasures and Preserve America as programs	<ul style="list-style-type: none"> <li>•</li> </ul>	
Participate in preservation related advisory committees, boards and working groups	<ul style="list-style-type: none"> <li>• Advisory Council on Historic Preservation</li> <li>• National Trust for Historic Preservation Advisors</li> <li>• Heritage Preservation National Emergency Task Force</li> <li>• National Preservation Institute</li> <li>• Federal Formula Grant Partnership</li> </ul>	Harbeson, Hebron, Schamu

## NCSHPO Strategic Plan: 2010 – 2013

### Strategic Direction#3; Develop information and training for SHPOs

I. Provide topical information for SHPOs on key issues.		
<i>Recommended Actions</i>	<i>Tasks</i>	<i>Responsible Parties</i>
Develop best practices including <ul style="list-style-type: none"> <li>- PAs (Section 106)</li> <li>- Cooperative Agreements</li> <li>- Use of partners resources</li> <li>- MOA's</li> <li>- Boilerplates and checklists</li> <li>- Mitigation options</li> </ul>	<ul style="list-style-type: none"> <li>• Define next steps to publicize</li> <li>• Investigate use of listserv and website</li> </ul>	Harbeson
Improve communication with National Park Service	<ul style="list-style-type: none"> <li>• Seek opportunities to respond to issues with one by SHPOs</li> </ul>	Harbeson, Hebron, Schamu
Seek better integration of Federal Programs	<ul style="list-style-type: none"> <li>• Apply broader definition of "Federal Partners" to include representatives relating to all SHPO mandated activities</li> </ul>	Harbeson, Schamu

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### Strategic Direction#3; Develop information and training for SHPOs (Continued)

2. Welcoming New SHPOs		
<i>Recommended Actions</i>	<i>Tasks</i>	<i>Responsible Parties</i>
Welcoming new SHPOs	<ul style="list-style-type: none"> <li>• Continue welcome letters</li> </ul>	Harbeson
Promote cooperation and communication among SHPOs	<ul style="list-style-type: none"> <li>• Establish mentorship</li> <li>• Create regional groupings system</li> <li>• Promote regional coordination and opportunities for regional gatherings/meetings</li> </ul>	Harbeson, Schamu

3. Engage SHPOs		
<i>Recommended Actions</i>	<i>Tasks</i>	<i>Responsible Parties</i>
Engaging SHPOs	<ul style="list-style-type: none"> <li>• Continue square table discussions</li> <li>• Expand marketing to membership through website, listserve and social networking</li> <li>• Explore options for Board meetings, travel and communication</li> <li>• Introduce new outreach tools-webinars</li> </ul>	Harbeson

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### Strategic Direction #4: Reinforce NCSHPO infrastructure

1. Leverage resources to be a strong, effective organization		
<i>Recommended Actions)</i>	<i>Tasks</i>	<i>Responsible Parties</i>
Incorporate case statement into collateral	<ul style="list-style-type: none"> <li>• Coordinated printed materials, website and social networking vehicles</li> </ul>	Harbeson, Hebron

2. Maintain salary, benefits, accounting and human resources programs.		
<i>Recommended Actions</i>	<i>Tasks</i>	<i>Responsible Parties</i>
Allocate adequate financial resources		Schamu, Smith
Pursue fifth cooperative agreement with the NPS		Schamu, Smith

Support and encourage the NCSHPO History Project

### Other Perceived Accomplishments (2009 Survey)

1. Working with the FCC to improve cell tower reviews
2. Working with the ACHP and NTHP to form a united front on policy and legislative issue
3. Facilitating nationwide programmatic agreements
4. Facilitating discussion on performance measures
5. Establishing a dialogue about computerization efforts
6. Getting survey and inventory dialogue established
7. Completion of the nation-wide Programmatic Agreement with the NPS.
8. Maintaining the nation-wide Programmatic Agreement with the BLM.
9. Participating in and influencing the recommendations of the National Academy of Public Administration report for measuring outcomes/achievements of SHPO participation in the national historic preservation program.
10. Making sure agencies know that you are the conduit of information and to contact NCSHPO to get the word out to SHPOs
11. NCSHPO does a good job of representing the interests of SHPOs in conversations, negotiations, discussions etc with other organizations about the programs we run. We need that voice, as I think it is likely easy in Washington to come up with new policies, changes, etc, without really thinking through the implementation process and impact on the ground. NCSHPO provides that voice.